

Re-Elect Robert MacDonald

Director – BC/Yukon Region

Election Newsletter
Volume 1, Issue 1

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"We have made progress over the last year, but we have only just started!"

Our Focus for the Next Term

As BC/Yukon Director, I would like the opportunity to further efforts on:

Steward Reform

Strategic Planning

Scientific Integrity

Organizational Enhancements

Member Value

Vote Robert MacDonald



Why am I running for Regional Director?

We have made significant progress in the Region and Nationally over the past

several months.

Engagement, involvement and enthusiasm is on the rise in the Region. I want to work with all members to keep this trend going.

Regardless of the outcome of the Federal Election, we need PIPSC leadership that focuses on the challenges to public professionals.

While Director, I have been championing a number of initiatives that focuses on

making our Union better and ensuring we are working together.

We need leadership that continues to focus on what really matters to our members!

Member Services

Sound Management

Inclusive Leadership

Let's work together to make PIPSC a better organization for all members!

In Solidarity,

A year with Rob...Respect & Integrity

It has been my pleasure to serve as Regional Director.

I am proud to report that over the past year we have seen a number of positive trends and outcomes.

This past year I have focused on the following as your Regional Director.

Purpose

- Building our Region to act collectively to improve our members' lives.

Respect & Integrity

- Ensuring regional concerns

are addressed while balancing the national interests of the Institute.

- Successful in resolving issues and concerns of members and constituent bodies at the national level.

- Implemented a number of initiatives to maximize our effectiveness and efficiency in the Region while still ensure all our commitments are fully met.

- Ensuring our resources are centered on our members.

- Attending meetings by conference call, when

appropriate, to reduce travel costs to and from Ottawa.

- Attempting to plan events well in advance to secure ideal meeting locations, establish meeting dates and save money.

- Ensuring PIPSC values are respected by building partnerships and endeavouring to have all members interact with respect and integrity.



“My work as Director since January 2015 has hopefully demonstrated to all members that I have the skills, commitment and passion to represent our Region at all levels of the organization.”

“Our long-term success depends on the active involvement of our entire 55,000 member – TEAM PIPSC”

Rob...Active Engagement

Engagement

- Focus on the Better Together (BT) key messages.
- Designed and implemented specific training on the BT tools and techniques for our regional leadership.
- Actively meeting with Branches, Groups, Sub-Groups and Retired Members Guild Chapters, to discuss actions to increase cooperation between constituent bodies.
- Represented the Region at rallies, protests and in the community. These included the Unifor led rally at the old Kits Coast Guard Base in Vancouver and at the 19th of the month rallies.
- Talking about public sciences and the muzzling of public scientists to the media. Listen to the Global TV interview on May 19th.
- Emphasizing member engagement and involvement in a fun and entertaining way at our Steward Council.

- Focusing on cooperation between all the Groups within PIPSC and a Group Presidents Panel to talk about issues that impact all members.



Rob...Knowledge Driven Advocacy

Advocacy

- Taken a leadership role as Chair of the Executive Compensation Committee.
- Asked by the President to be the Board Liaison to the Science Advisory Committee.
- Working to ensure our national strategic directions are incorporated into regional planning.
- Providing input into the strategic planning process to facilitate effective process and communication to ensure a stronger and credible public voice for PIPSC.
- Championing the importance of an appropriate

governance model for the Institute.



Rob...Broadening Our Horizons

Partnerships

- Working to expand partnerships and participation with our fellow Federal Unions and the BC Federation of Labour.



- Raising our visibility and engagement of members by increasing events and activities in many parts of the Region.



- Expanding our involvement and emphasis on Better Together and member mobilization for the Federal Election.

